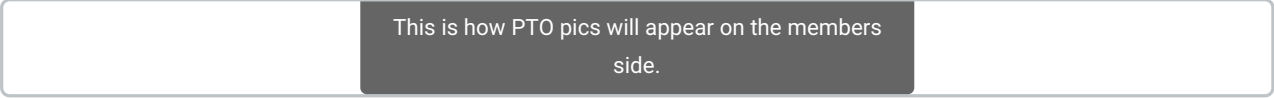


## How to use "Pay To Open" Messages (PTO)

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# What are Pay To Open Messages?

Pay To Open (PTO) messages allow you to send private messages, photos, or videos to a recipient who must pay upfront to view the content. This feature provides a way to monetize your messages and content within your broadcasts or private chats.



This is how PTO pics will appear on the members side.

## How to Send a Pay To Open Message

1. **Open Your Inbox:** Go to your messages or broadcast area.
2. **Select Pay To Open:** At the bottom of your message composition screen, click on the **Pay To Open** option.
1. **Set Your Price:** Choose a price for the content you're sharing. The price can be anywhere between **\$1.99 and \$999.99**.
2. **Save Your Settings:** Click **Save** to confirm your price. Once saved, your next message will be a Pay To Open message.
3. **Send Your Message:** Send your message, photo, or video as usual. The recipient will need to pay before they can view it.
4. **Adjust or Turn Off PTO:** If you want to change the price or send another Pay To Open message, you will need to set a new price each time. To turn off Pay To Open without sending a message, simply click the **X** next to the Pay To Open button.

**Note:** To send multiple Pay To Open messages, you'll need to set the price each time.

## Additional Information

- **Setting Up Your Club:** Learn how to set up your own club and monetize your content. [Click here for more information.](#)
- **Sending a Broadcast:** Find out how to send a broadcast to your followers. [Click here for more details](#)

## Important Notes

- **Abuse of Pay To Open:** Please use the Pay To Open feature responsibly. Sending multiple Pay To Open messages (10+ in a 24-hour period) to the same person may be considered spam, and could result in a violation of our guidelines.
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