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What are Pay To Open Messages?

Pay To Open (PTO) messages allow you to send private messages, photos, or videos to a recipient who must pay upfront to view the content. This feature provides a way to monetize your messages and content within your broadcasts or private chats.

This is how PTO pics will appear on the members side.

How to Send a Pay To Open Message

1. Open Your Inbox: Go to your messages or broadcast area.

2. Select Pay To Open: At the bottom of your message composition screen, click on the Pay To Open option.

1. Set Your Price: Choose a price for the content you're sharing. The price can be anywhere between \$3.99 and \$999.99.

2. **Save Your Settings**: Click **Save** to confirm your price. Once saved, your next message will be a Pay To Open message.

3. **Send Your Message**: Send your message, photo, or video as usual. The recipient will need to pay before they can view it.

4. **Adjust or Turn Off PTO**: If you want to change the price or send another Pay To Open message, you will need to set a new price each time. To turn off Pay To Open without sending a message, simply click the **X** next to the Pay To Open button.

Note: To send multiple Pay To Open messages, you'll need to set the price each time.

Additional Information

• Setting Up Your Club: Learn how to set up your own club and monetize your content.

Click here for more information.

• Sending a Broadcast: Find out how to send a broadcast to your followers. Click here for more details.

Important Notes

• Abuse of Pay To Open: Please use the Pay To Open feature responsibly. Sending multiple Pay To Open messages (10+ in a 24-hour period) to the same person may be considered spam, and could result in a violation of our guidelines.