

What is a clip site?

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A clip site is an e-commerce platform where you set up an online store, and customers purchase products and services à la carte. It's really not that different in practice than sites like Amazon, Etsy, or eBay!

You can sell vids through your MV Profile because we function as an e-commerce platform where you're the seller and you can set your own listings, prices, and control your own shop! But that's not all you can do!

On MV, you can:

- Sell individual [vids](#)
- Sell all your vids at once – [Membership](#)
- Live stream and earn token tips – [MV Live](#)
- Sell [Custom Vids](#)
- Earn [Tips](#) and [Gratuities](#)
- Sell [Store items](#)
- Engage fans and build a following on [FanClub](#) and
- Sell [fan-site subscriptions!](#)

Members can browse through vid previews and the items that are offered for sale without having to pay for anything until they choose what they want. It's like walking into a physical store and getting the chance to select what you want to buy!

