

## What should a successful MV Profile have?

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There's a lot you can do to optimize your MV Profile but the good news is, setting it up is fun!

First, upload a great pic of yourself as your Avatar & Profile pic. An avatar is the small circular image that is displayed next to your comments, posts, etc. Your Profile pic is the longer vertical image that shows on the left within your MV Profile.

Next, you have the option to upload a Teaser and an MV Intro! A teaser is a short preview vid that plays when a member hovers over your circular avatar. An MV Intro is very similar, only it's the short preview vid that plays when a member hovers over your longer portrait pic on the profile! These two options are a great way for members to see your content style with a simple hover of their mouse!

You can find out more about how to set up your profile here:[How do I add a profile picture? \(Avatar, Teaser, Portrait and MV Intro\)](#)

Then, you can enter a brief bio or engaging statement that you feel represents you to help engage your audience. It's got to be brief and punchy!

You'll also want to fill out your About Me page. It helps Members get to know you, and helps you appear in certain searches! You can find more info on that here: [What is the 'About Me' section?](#)

Lastly, we encourage you to start uploading content to your MV Store. You can find more info on that here:[How do I upload a vid?](#)

*Did you know...* If you have more than 7 vids, 5 store items, a profile picture, and a completed About Me section, it will **increase your chances of selling by almost 55%** compared to a profile with less choices?

