

## What is my MV Store?

Last Modified on 12/10/2020 10:12 am EST

Found on your MV Profile under the [Store tab](#) you will find the “Vids” tab and the “Items” tab. The vids tab is where you will find all of the vids you’ve uploaded on your MV Profile for members to enjoy. The items section is a personalized online storefront where you can sell just about anything you want. It’s a great resource for generating revenue through selling physical items like clothing and collector’s items or digital items like photosets and more!

### What can I sell through my MV Store?

It’s all up to you! Have fun with it and get some amazing items out to the fans who love you and everything connected to you. Some examples of what Stars like to sell include clothing, signed photographs, intimate keepsakes, footwear, self-published books, props from vids, collectors’ items, autographed items - you name it! Another thing that MV Stars do to help with store sales are set up store items for gifts/tributes! For example, you can upload a photo of your fav drink from Starbucks and call it “Buy Me A Drink” and if a member wants to spoil you, they can purchase your store item knowing you’ll use the funds for that treat!

If you want to better understand how to sell you physical and digital store items, we have an [MVU](#) class just for you! Check out [MVU Episode 11](#), to learn how you can run your MV Store, increase your revenues and improve your brand.

