# What is "Shop Til' You Drop"?

The "Shop Til You Drop" promotion is a limited-time promotion offered by ManyVids. Creators who add physical Store Items to the platform can earn up to 95% payout on the items they sell during the promotional period.

#### How does it work?

Creators need to:

- Upload 4 new PHYSICAL Store Items once the event starts
- Promote their new Store Items on X and on ManyVids
- · And, sell them to unlock tiered rewards!

#### What are the tiered rewards?

- Sell any 2 items and earn 85% payout on Store Items sold during the promo period
- Sell any 3 items and earn 90% payout on Store Items sold during the promo period
- Sell any 4+ items and earn 95% payout on Store Items sold during the promo period and be entered to win an MV Gear prize pack!

The creator who earns the most in revenue on physical items sold during the promotional period willeceive a special personalized promotional Vid highlighting their Store Items and will also receive 100% PAYOUT on the Store Items they sold during the promo period.

## **Additional Details:**

- If Creators do not have an X account, they can simply promote them on ManyVids.
- The Store Items must be<u>physical</u> items ONLY. Store Items that contain digital items (alone or as a bundle) such as Vids,
  Custom Vids, Spoil me, Gift Requests, SnapChat access, or any other digital items will not qualify.
- The promo will apply to the Store Item price, excluding any additional Tips that are sent with the purchase.
- · Your Store Items must have accurate titles, descriptions and images to qualify.
- Store Item prices must stay the same during the promo period. Changing the price during the promo may disqualify the item(s) from being counted.
- ManyVids reserves the right to review any qualifying purchases and ask for shipping confirmation if deemed necessary.
- Once the promo period ends, all qualifying items will be calculated to determine the payout tier that each Creator unlocked, and the additional % will be added to Creator earnings within 48 hours after the promo ends.

### How to Get the Most Out of the Promotion as a Creator:

**Promote:** Let your audience know about the promotion. This can be done through social media, Broadcast, or via direct messaging. Inform your followers about the opportunity to support you and take advantage of the new items added.

**Engage with Your Audience:** During the promotional period, engage with your audience, interact with them, and add high-quality items to encourage more purchases.