## **Double Deal Days**

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Double Deal Days is an exciting new promotion on ManyVids. During the promotional period, by sending out Broadcast messages, Creators can unlock an extra 10% discount on Store Items, funded by ManyVids!

## **How it Works:**

- **Unlocking the Promotion:** Creators must send out two distinct Broadcast messages, each promoting a different Store Item.
- Activation: After sending both Broadcast messages, the promotion activates, granting Members an extra 10% off Store Items from that Creator.
- **Discount Period:** The 10% discount applies only to sales made after activation and remains in effect until the promotion ends.
- Payment Methods: This promo is offered to purchases made with all payment types.

## Tips to Maximize Your Success as a Creator:

**Spread the Word:** Expand your promotional reach by letting your followers know about this great deal! For the promotion you must send Broadcast messages, but you can also spread the word through your socials or by direct messaging your most loyal Members to inform them about the promotion.

**Engage and Connect:** Now is the perfect time to boost your engagement. Interact with your audience, share updates, and create irresistible new Store Items to encourage more purchases. The more you connect, the more likely Members will take advantage of the promo.

\*Remember, promos are in Eastern Time (ET), so make sure to plan accordingly!\*